



BARKS N REC DO YOUR OWN THING FOR SAINT FRANCIS SERVICE DOGS

Social Media Outreach

Utilize Facebook, Twitter, Instagram and whatever social media apps you like to reach out to your friends and family, so that they can support you in Barks 'n Rec. Make sure that you link your own fundraising page to your posts to make it easy for people to donate right to you!

TIPS

- 1 Use the hashtag #barksnrec2021 when sharing! Update your supporters with pictures and videos of you completing your Barks 'n Rec activity.
- 2 Have a personal Saint Francis Story? Share it with your followers and let them know why you are participating in Barks 'n Rec.
- 3 Follow and tag Saint Francis Service Dogs in your posts!

 /SaintFrancisServiceDogs

 @saint.francis.service.dogs

SAMPLE POSTS

You can help me make a difference in the lives of children and adults with disabilities! Help me reach my fundraising goal as I do my own thing for Saint Francis Service Dogs during Barks 'n Rec! #barksnrec2021 <insert personal fundraising page link>

I am supporting Saint Francis Service Dogs by (insert Barks 'n Rec activity), so that people with disabilities can benefit from the assistance and love of a professionally trained service dog! Please help me meet my goal of raising \$(insert goal amount) for Saint Francis! #barksnrec2021 <insert personal fundraising page link>



www.saintfrancisdogs.org/barks-n-rec