

# 2021



**BARKS N REC**  
DO YOUR OWN THING  
FOR SAINT FRANCIS SERVICE DOGS

# Sponsorship Package



Saint Francis Service Dogs is a non-profit organization, whose purpose is to help children and adults with disabilities become more independent, and self-sufficient through partnership with a professionally trained service dog.



SAINT FRANCIS  
SERVICE DOGS

Thank you for your interest!

## Follow these steps to get started



### Learn More

Learn more about Saint Francis Service Dogs Barks N Rec Event!



### Select Your Package

Choose the Sponsorship Package that best suits your needs



### Complete the Agreement

Complete the Sponsorship Agreement and return to Kari Grim  
kgrim@saintfrancisdogs.org



### Do Your Own Thing

Encourage your staff, friends and family to do their activity and share during Barks N Rec week, **April 19-25**

## Step 1: How your support changes lives ●●●●●●●●



Your generous commitment to become a Barks N Rec sponsor will make an impact on the lives of children and families with disabilities. Since our founding, we have placed 154 service dogs with individuals with a wide range of physical and developmental disabilities. Our partners may have autism, multiple sclerosis, muscular dystrophy, cerebral palsy, rheumatoid arthritis, brain injuries, amputations, paralysis, or many other conditions.

The journey from puppy to partner takes two years and costs tens of thousands of dollars. This fundraiser will be critical in helping us fulfill our mission of helping children and adults with disabilities live more independent, vibrant and self-sufficient lives through partnership with a professionally trained service dog.

Barks N Rec is a special fundraising initiative to help raise funds to acquire puppies specially bred for service dog work, train them to conduct over 40 tasks to help their partners with daily living, and provide them with training and ongoing stability. Your support helps us continue these vital programs and services.

With your help, we can profoundly change the lives of the extraordinary people we serve.



# BARKS N REC

## DO YOUR OWN THING

FOR SAINT FRANCIS SERVICE DOGS

### Event Description

**Do you run? Bike? Kayak?  
Can you juggle? Cartwheel?  
Are you great at hacky sack?  
Whatever you like to do for  
fun, we want you to do it for  
Saint Francis Service Dogs.**

During the week of April 19-25, people will do their favorite rec activities, with their pets by their side when possible, to raise funds for Saint Francis during Barks 'n Rec, our Spring Fundraiser. Funds raised will support our mission of helping children and adults with disabilities live more independent and self-sufficient lives through partnership with a professionally trained service dog.

Join in on the fun by signing up and choosing an activity. Share photos of yourself and your furry friends on social media during Barks 'n Rec Week using the hashtag #barksnrec2021. If you want to increase your impact, create your very own fundraising page, set your goal, and share your participation with your friends and family in the weeks leading up to the event, so that they can support you in your activity.

Your registration includes an event t-shirt and eligibility for our special Barks 'n Rec prizes!

### Individual Participant Info

step  
**1**

#### Learn More

Visit [saintfrancisdogs.org](http://saintfrancisdogs.org) to learn more about our mission

step  
**2**

#### Register

Visit [saintfrancisdogs.org/barks-n-rec](http://saintfrancisdogs.org/barks-n-rec) to sign up and get your t-shirt

step  
**3**

#### Fundraise

Raise funds with your own crowdfunding page (*instructions will be emailed with your registration receipt*)

step  
**4**

#### Do Your Own Thing

Do your activity and share during Barks 'n Rec week, **April 19-25**



## Step 2: Select Your Package



### Sponsorship Benefits

	\$7,500 (1 available)	\$5,000 (2 available)	\$2,500 (4 available)	\$1,000 (unlimited)
Complimentary registration and t-shirts for:	10	8	4	2
Logo recognition in all digital marketing materials	<input type="checkbox"/> title	<input type="checkbox"/> priority	<input type="checkbox"/>	<input type="checkbox"/>
Linked logo on event webpage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Placement of logo on event t-shirt	<input type="checkbox"/> title	<input type="checkbox"/> priority	<input type="checkbox"/>	<input type="checkbox"/>
Combined sponsor feature social media post (7.8K combined followers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in Spring Newsletter (4K households)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo in Feb-April E-news (3K subscribers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on registration form and crowdfunding form	<input type="checkbox"/> title	<input type="checkbox"/> priority	<input type="checkbox"/>	<input type="checkbox"/>
Exclusive social media post for your business only	<input type="checkbox"/> 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Saint Francis website homepage supporter scroll for one year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Named in event press release	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in event commercials to be aired February - April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Targeted email campaign (50K)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Targeted cross platform digital strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in banner on Saint Francis homepage during event week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on front of t-shirt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Article in Spring Newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Step 3: Agreement .....



# BARKS n REC

DO YOUR OWN THING  
FOR SAINT FRANCIS SERVICE DOGS

## Sponsorship Agreement

Thank you for supporting this event and our incredible partners and service dogs. Please complete this form and return it to: **Saint Francis Service Dogs, PO Box 19538, Roanoke, VA 24019** or email to [kgrim@saintfrancisdogs.org](mailto:kgrim@saintfrancisdogs.org).

NAME	
TITLE	
COMPANY	
ADDRESS	
TELEPHONE	
EMAIL	
SIGNATURE	

### Sponsor Level .....

<input type="checkbox"/>	<b>\$7,500</b>
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<input type="checkbox"/>	<b>\$5,000</b>
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<input type="checkbox"/>	<b>\$2,500</b>
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<input type="checkbox"/>	<b>\$1,000</b>
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<input type="checkbox"/>	We are unable to participate as a sponsor this year, but we would like to make a tax-deductible contribution in support of Barks n' Rec.
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Donation Amount: \$ \_\_\_\_\_

### Payment Options .....

- Payment enclosed (*checks made payable to Saint Francis Service Dogs*)
- Please send invoice to the address above
- Please send digital invoice to the email above
- Please charge by Visa, MC, AMEX, Discover (*circle one*)

Card Number	
Exp. Date	
Sec. Code	

Please email a high-res logo to [kgrim@saintfrancisdogs.org](mailto:kgrim@saintfrancisdogs.org). If you have any questions about your benefits as a Barks n Rec sponsor, do not hesitate to contact us at **540-342-3647 ext. 409** or [amilberger@saintfrancisdogs.org](mailto:amilberger@saintfrancisdogs.org)



## Step 4: Do Your Own Thing April 19-25!



**Whatever you, your team, family and friends like to do for fun, we want you to do it for Saint Francis Service Dogs!**

During the week of **April 19-25**, people from throughout our service area (and possibly even further!) will do their favorite activities, with their pets by their side when possible, to raise funds for Saint Francis during Barks n' Rec, our Spring Fundraiser.

**Join in on the fun!** Your team can choose activities and share photos with their furry friends on social media during Barks n' Rec Week using the hashtag #barksnrec2021.

Set up a Corporate Fundraiser! Make your support go further and increase your impact by setting a goal and creating your own fundraising page.

All registered participants are eligible for our special Barks N Rec prizes!

Your sponsorship includes complimentary registrations and event t-shirts depending on your package selection.

**Join us for Barks n' Rec!**

### **HOW TO REGISTER**

1. Visit [www.saintfrancisdogs.org/barks-n-rec-sponsor](http://www.saintfrancisdogs.org/barks-n-rec-sponsor)
2. Use Sponsor Code "SFSDSPONSOR"
3. Click the "Register" button
4. Proceed through check out
5. From your receipt, follow the instructions to set up and personalize your crowdfunding page!